

Report of Start-Up Ideas Competition

11th January 2022

Commerce Department in Association with Entrepreneurship Cell 2021-22

The Commerce Department in Association with Entrepreneurship Cell had organised a PPT competition on the topic 'Start-Up Ideas' on 11th January 2022 on the Zoom Platform at 11:00am.



VPM's R.Z. SHAH COLLEGE OF ARTS, SCIENCE & COMMERCE
Commerce Department In Association With
Entrepreneurship Cell Of Our College Is Organizing ..
START UP IDEAS
on 11th January, 2022
FOR STUDENTS !!
Last Date of Registration is 31st Dec, 2021
RULES
• Presentation can be done in Hindi, English & Marathi.
• Ideas to be presented through PPT presentation.
• Prepare PPT and upload the idea in the registration form itself.
• Number of members in a group : Maximum-5 & Minimum-1.
• Time limit per presentation is 8 minutes, Further 2 minutes extension will be given.
• Students from different streams and different class can collaborate (eg. BAF & BMS, JUNIORS & SENIORS)
- JUDGES DECISION WILL BE FINAL.
- FIRST 3 WINNERS WILL BE AWARDED WITH A TROPHY AND CERTIFICATE.
- PARTICIPANTS WILL GET A PARTICIPATION CERTIFICATE.
Waiting for all of your active participation
Regards COMMERCE DEPARTMENT & ENTREPRENEURSHIP CELL!

The Judges for this competition were **Rtn. Sankara Ramnath** (Founder and CEO of U2K Consulting) and **Dr. Om. P. Dewani** (HOD of Accounts Department VPM's R. Z. Shah College), Khushi Barad and Prithvi Khiya of TYBMS were the comperes for the day. The event started with the welcoming of the Judges. Seven groups participated and gave excellent and captivating presentations

The audience and judges were impressed by the ideas the presenters presented. Every group was bombarded with questions after the presentations which were handled quite tactfully by the students. The judges gave their comments and words of wisdom to the students to further improve their presentations and take it to a higher level. It was very motivating to hear them. Overall, it was a great learning experience for everyone.

The 3 prize winners were presented with certificates. The Judge **Rtn. Sankara Ramnath** On behalf of the

Rotary Club of Bombay Mulund Valley, the Rotaract Club of VPM's R. Z Shah college and U2K Consulting LLP, announced FREE MENTORSHIP SESSION for the winners for taking their Start Up Idea forward.

The event concluded with proposing a vote of thanks.

The photographs here have captured some of these memorable moments:



VPM'S R.Z. SHAH COLLEGE OF ARTS, SCIENCE & COMMERCE
CONGRATULATIONS & BRAVO!!
TO THE WINNERS OF "START UP IDEAS", PPT PRESENTATION
COMPETITION BY COMMERCE DEPARTMENT IN ASSOCIATION WITH
ENTREPRENEURSHIP CELL OF OUR COLLEGE
I Rank - Group 7 : Minal More, Jitendra Kanojiya (SYBBI) - 'Bellizzi boutique'
II Rank - Group 3 : Sanskruti Chavan, Janhavi Birwadkar, Tejashri Gaikwad (SYBAF) - 'U Guide'
III Rank - Group 6 : Ankita Waman, Samruddhi Girkar (TY-BMS) - 'Classroom Cafe'

Recording...

FROM STUDENT TO STUDENT

U-GUIDE

- U GUIDE helps young youth to set and achieve their goals, motivate them towards better career & provide life lessons. We also give students advises on various aspects of their life so they can overcome their obstacles with proper guidance.

Khushi Barad

Prithvi Khilja TYBMS

Rashmi

kavita sharma

Aayush

Ankita waman

sejal

Sankara Raminath

Om Dewani

Riddhisha Hule

Sanskriti Chavan

Ruchika Raju Palav -TY...

Hetal Rajgor

Rtr.Janhavi II RCVPM II Jol

Ansh barai grou...

Geetanjali wani...

Prachi Raorane

Samruddhi Girk...

Sanketa Parab

Anish Sakpal

Tejashri Gaikwad

Recording...

You are viewing sejal's screen

View Options

View

MARKET ANALYSIS.

- TARGET MARKET :

Our target market will be to anyone who enjoys food, but we will mainly target people age 18 and older both male and female, and who are of the working class. The total population of Vishnu Nagar 15,411 and the number of males and females are about the same. There are 11,813 residents over the age of 18.
- COMPETITION :

My major competition would be BUCKET LIST café which is located on Sant Nagar in Thane. One of the strengths of Bucket list café would be that they serve fast food and cakes. They have also been in Thane since 2019 and they are well known. People may also be brand loyal to their food.

Khushi Barad

Prithvi Khilja TYBMS

Rashmi

kavita sharma

Aayush

Ankita waman

sejal

Sankara Raminath

Om Dewani

Tejashri Gaikwad

Ruchika Raju Palav -TY...

Riddhisha Hule

Anusha Mogaveera

Hetal Rajgor

Rtr.Janhavi II RCVPM II Jol

Ansh barai grou...

Geetanjali wani...

Prachi Raorane

Priyanka pal

Samruddhi Girk...

Anish Sakpal

Unmute

Stop Video

Security

Participants 43

Chat

Share Screen

Pause/Stop Recording

Breakout Rooms

Reactions

Apps

More

End

Recording...

Ansh barai grou...

Ansh barai group no 1

sejal

Ankita waman

Rtr.Janhavi II RCVP... II joint sec

Om Dewani

Ruchika Raju Palav -TYBMS

Samruddhi Girkar TY- BMS

MINAL MORE

Tejashri Gaikwad

Khushi Barad

Sankara Ramnath

Unmute Stop Video

Security Participants Chat Share Screen Pause/Stop Recording Breakout Rooms Reactions Apps More

End

Recording... You are viewing Ruchika Raju Palav -TYBMS' screen View Options

START UP IDEAS.

The best Organic in oranges

Khushi Barad

sejal

Sankara Ramnath

Riddhisha Hule

Sanskriti Chavan

Ruchika Raju Palav -TYBMS

Rtr.Janhavi II RCVP... II joint sec

Ansh barai grou...

Ansh barai group no 1

Geetanjali wani - tybms

Pradhi Raorani

Samruddhi Girk...

Samruddhi Girkar TY-...

Anish Sakpal

Tejashri Gaikwad

Jitendra Kanojiya

Jitendra Kanojiya

Mudra

Om Dewani

Hetal Rajgor

Sanketa Parab

Sanketa Parab

Shruti kamble













Shruti kamble

Unmute Stop Video

Security Participants Chat Share Screen Pause/Stop Recording Breakout Rooms Reactions Apps More

End

Recording...

 Khushi Barad	 Pratibha Kharya TYBMS	Rashmi	kavita sharma	Aayush
 Ankita waman	 sejal	 Sankara Ramnath	 Om Dewani	Riddhisha Hule
 Tejashri Gaikwad	Ruchika Raju Palav - TYBMS	 Hetal Rajgor	 Rtr.Janhavi II RCVPM II joint sec	Priyanka pal
Ansh barai grou...	Geetanjali wani...	 Prachi Raorane	Samruddhi Girk...	 Sanketa Parab
Anish Sakpal	Jitendra Kanojiya	 Sanskriti Chavan	Shruti kamble	Tanaj shaikh