

**VPM RZ SHAH COLLEGE OF ARTS,SCIENCE & COMMERCE**

**INTERNAL EXAM TIME TABLE MARCH -2021**

**FY BMM (REVISED) SEM II**

DATE	DAY	TIME	SUBJECT
9-3-2021	TUESDAY	2.00-2.30PM	EFFECTIVE COMMUNICATION -II
9-3-2021	TUESDAY	3.00-3.30PM	CONTENT WRITING
10-3-2021	WEDNESDAY	2.00-2.30PM	INTRODUCTION TO ADVERTISING
10-3-2021	WEDNESDAY	3.00-3.30PM	INTRODUCTION TO JOURNALISM
12-3-2021	FRIDAY	2.00-2.30PM	FOUNDATION COURSE – II
12-3-2021	FRIDAY	3.00-3.30PM	MEDIA, GENDER & CULTURE

**SY BMM (REVISED) SEM IV**

DATE	DAY	TIME	SUBJECT
9-3-2021	TUESDAY	2.00-2.30PM	MOTION GRAPHICS & VISUAL EFFECTS-II
9-3-2021	TUESDAY	3.00-3.30PM	WRITING & EDITING FOR MEDIA
10-3-2021	WEDNESDAY	2.00-2.30PM	MEDIA LAWS & ETHICS
10-3-2021	WEDNESDAY	3.00-3.30PM	MASS MEDIA RESEARCH
12-3-2021	FRIDAY	2.00-2.30PM	FILM COMMUNICATION-II
12-3-2021	FRIDAY	3.00-3.30PM	COMPUTERS & MULTIMEDIA - II

**TYBMM SEM- VI (ADVERTISING)**

<b>DATE</b>	<b>DAY</b>	<b>TIME</b>	<b>SUBJECT</b>
9-3-2021	TUESDAY	2.00-2.30PM	CONTEMPORARY ISSUES
9-3-2021	TUESDAY	3.00-3.30PM	DIGITAL MEDIA
10-3-2021	WEDNESDAY	2.00-2.30PM	FINANCIAL MANAGEMENT FOR MARKETING AND ADVERTISING
10-3-2021	WEDNESDAY	3.00-3.30PM	THE PRINCIPLES AND PRACTICE OF DIRECT MARKETING
12-3-2021	FRIDAY	2.00-2.30PM	ADVERTISING & MARKETING RESEARCH
12-3-2021	FRIDAY	3.00-3.30PM	AGENCY MANAGEMENT
13-3-2021	SATURDAY	2.00-2.30PM	LEGAL ENVIRONMENT & ADVERTISING ETHICS

**TYBMM SEM-VI (JOURNALISM)**

<b>DATE</b>	<b>DAY</b>	<b>TIME</b>	<b>SUBJECT</b>
9-3-2021	TUESDAY	2.00-2.30PM	CONTEMPORARY ISSUES
9-3-2021	TUESDAY	3.00-3.30PM	DIGITAL MEDIA
10-3-2021	WEDNESDAY	2.00-2.30PM	PRESS, LAW AND ETHICS
10-3-2021	WEDNESDAY	3.00-3.30PM	BROADCAST JOURNALISM
12-3-2021	FRIDAY	2.00-2.30PM	BUSINESS AND MAGAZINE JOURNALISM
12-3-2021	FRIDAY	3.00-3.30PM	ISSUE IN GLOBAL MEDIA
13-3-2021	SATURDAY	2.00-2.30PM	NEWS MEDIA MANAGEMENT

**EXAM CHAIRPERSON**

**MRS.BARKHA SHAMNANI**

**PRINCIPAL**

**DR. B.S.AJITKUMAR**

